

ALIDAD PRIVACY POLICY

1. Controller

Airtouch Oy, Eerikinkatu 27, 00180 Helsinki, Finland

Tel. +358 20 155 7429

2. Contact in matters of concerning the filing system

Pekka Mäkinen, pekka.makinen@airtouch.fi; tel +358 40 570 6760

3. Data Protection Officer

Data protection officer in Airtouch Oy is Pekka Mäkinen, pekka.makinen@airtouch.fi; +358 40 570 6760

4. Name of Filing System

Airtouch Oy / Alidad's Marketing Register

5. Publicity of Filing System

The filing system is intended for customer, communications, marketing and stakeholder use by Airtouch Oy. Filing system will not be disclosed to a third party for any purpose.

6. Purpose and Basis for Personal Data Processing

The personal data is collected for customer, marketing, communications and stakeholder purposes by Airtouch Oy. Basis for personal data processing may be public interest, a contract and the controller's legitimate interest.

7. Data Content of the Filing System

The filing system may include names and contact details of recipients.

8. Regular Sources of Information

The data is collected through separate campaigns through webpage or social media.

9. Cookies

By using Alidad website, you accept the use of cookies. The Alidad website collects data on users through cookies. Data based on cookies includes functions performed on the site, visits to the site or data on the devices used by the user. Cookies are user-specific, but users cannot be identified unless they have provided additional data on themselves for example through forms. Users can influence the use of cookies through their own browser settings and / or by clearing the browser's cookie data.

Our site also includes links to other sites and services. We are not responsible for the privacy policies or content of these third-party sites. To generate statistics on user volumes on various sites, third parties may set cookies on the user's terminal device when the user visits our services.

10. Regular Disclosures of Data

The data will not be regularly disclosed.

11. Transfer of Data to a Third Country or to an International Organization

The data will not be transferred to a third country or to an international organization.

12. Principles of Filing System Protection

Personal data processing is protected with structural safeguards and adequate control. The personnel are committed to obligations of secrecy.

13. Right of access

The data subject has the right to check what data concerning him / her is stored in the filing system. Additionally, after submitting an adequately specific and personalized request, the data subject has the right to obtain a copy of the data concerning hi / her.

14. Right to Rectification and Erasure

The controller must rectify any inaccurate data in the personal data file indicated by the data subject. The data subject may also request the controller to erase data concerning him / her from the filing system. The Data Protection Officer will lead the processing of the measure.

15. Other Rights Related to Personal Data Processing

The data subject has the right to request restriction of personal data processing. The data subject also has the right to receive the personal data concerning him / her, which he / she has provided to the controller, in a structured, commonly used and machine-readable format and has the right to transmit those data to another controller. Furthermore, the data subject has the right to object to processing of data, automated decision-making and profiling. The data subject may contact in a matter of personal data processing disagreement to the Office of the Data Protection Ombudsman www.tietosuoja.fi.

16 Deletion od Data and Storage Period

The storage period for the data is three years after the receipt of consent. The data will be deleted by overwriting. The accuracy of the data in the filing system is regularly checked.

17. Acceptance of Description of File

The description of file was accepted as ongoing and reviewed on february 6th, 2025.